



LAKOTA EAST ATHLETIC BOOSTERS 26TH ANNUAL BOOSTER BASH SATURDAY, NOVEMBER 14TH

Lakota East High School is pleased to present unique sponsorship opportunities to your business or organization. The 2026-2027 school year is already shaping up to be a great one for Thunderhawk Athletics, and we believe your business or organization can benefit greatly by sponsoring our Annual Booster Bash.

As part of your sponsorship, your logo will be displayed on event signage and your company will be mentioned on social media. There is also an opportunity to have a commercial run during sporting events. *GameTime* is our own custom in-house "radio station" – with DJ's, great music and commercials for businesses or organizations like yours. *GameTime* will be used at most home sporting events. Your business or organization will be able to gain valuable exposure to the big crowds that attend home sporting events plus any playoff games or tournaments that we might host. Our top sponsors will have the opportunity to have *at least 2* projected ads per season per indoor sport season. The Projection show is on the main gym's floor prior to the start of most of the home games for Girls and Boys Basketball and some of the home games for Girls and Boys Volleyball. This is for the remaining 2026-2027 sports seasons.

Sponsorship Levels

There are four sponsorship options available in 2026-27. Please note that all commercials run during the pre-game portion of each event; bonus commercials may air during halftime / post-game / in game. Projection ads will be pre-game.

Level	Investment	Commercial Runs Per Home Sporting Event	Event Signage and Social Media
Platinum	\$5,000	3 commercials run per event Plus <i>at least 2</i> projected floor ads per indoor sport season	Prominent signage for business at event and thanked on social media
Gold	\$2,500	2 commercials runs per event	Logo displayed at event and thanked on social media
Silver	\$1,000	1 commercial runs per event	Logo displayed at event and thanked on social media
Bronze	\$500	No commercial	Business thanked on social media

Prices are for 2026-27 only

*If necessary, GameTime will produce one (1) :30 radio commercial for your business or organization **at no charge**. This produced commercial belongs to your business or organization, and you are free to use this complimentary commercial on other platforms. Production Value: \$150. If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on GameTime at Lakota East. You can change the commercials you provide us as often as you desire.*

****Commercials/products advertised must be in compliance with Lakota Local School District policies/standards.***

Commercial packages are limited – sign up to be sponsor today!



LAKOTA EAST ATHLETIC BOOSTERS 26TH ANNUAL BOOSTER BASH SATURDAY, NOVEMBER 14TH

Thunderhawk Athletics / Agreement

(Indicate selection by circling the level desired.)

<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
3 commercials/event; 2 or more projected ads/sport season Signage/Social Media	2 commercials/event; Signage/Social Media	1 commercial/event; Signage/Social Media	Social Media mention
\$5,000	\$2,500	\$1,000	\$500

PLEASE PRINT:

Business/Organization Name: _____

Primary Contact (First & Last): _____

Phone Number: _____

Email Address: _____

I am a friend/family member affiliated with a team at LEHS: ____ Yes ____ No
If yes, 25% of the sponsorship will be directed towards the following team(s):

Full payment must accompany this agreement. Make payments to:

Lakota East Athletic Boosters

Sponsor Signature / Date

Thunderhawk Athletics Signature / Date

To purchase a Booster Bash Sponsorship:



Email Julie Horton at leab.fundraising@gmail.com with any questions!

Commercial packages are limited – sign up to be sponsor today!